

November 2, 2010

To: Joe Collison and McCord Communications Staff

From: Jeffrey Brown, University of Houston

I worked diligently for 5 years to get a mass notification system installed at the University of Houston in Houston, Texas.

University of Houston is a major urban University edging on Tier 1 status with an enrollment of over 40,000. Given faculty, staff, students and visitors, we can easily have 50,000 people on campus in any given day; all within 550 acres, not including off campus facilities or sister campuses. As we are the one of the most diverse campuses in the country, we have many students and faculty members that are not familiar with tornadoes or even the severe weather we often get in Texas.

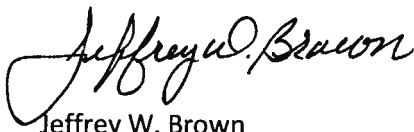
I selected a system from McCord Communications after studying others in the field. The system they offer is superior in my estimation for many reasons.

1. When an alert is given, the system immediately goes to reliable battery power not utility power.
2. During an alert, signals are handled by a secure radio channel.
3. McCord helped us design our system around our structures for best sound distribution (acoustical design assistance).
4. When the installation time came, we received support far better than I ever would have anticipated. (I was allowed to speak to the people on the assembly line with a technical question.)
5. Digital voice modules with pre-recorded messages in many languages can be purchased.
6. Our Police can address the system live with a microphone.
7. Sirens can also be individually addressed.

McCord delivers an excellent product at a fair price with superior service.

This is a personal recommendation and it not to be considered a recommendation by the University of Houston or University of Houston System.

Respectfully,



Jeffrey W. Brown

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